

# E

CANADA

# ELLE

JUNE 2013

OPEN  
SEASON  
SHOULD  
YOU BE A  
SWINGER?

J'ADORE  
PARIS!

INSIDE THE  
ATELIERS

FASHION WEEK  
SPECIAL

PLUS,  
THE NAMES  
YOU NEED  
TO KNOW

BEAUTY  
TREASURES  
WET 'N' WILD  
GET THE SEASON'S  
HOTTEST LOOK

FASHION  
FLOW

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TO CASH IN  
YOUR CLOSET

WATER  
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WORDPLAY

**summer•boy** *noun* A male companion kept around only from the beginning of June until the end of August, or some length of time in between. **ORIGIN** In her song by the same name, Lady Gaga sings that she “don’t got much time” so she’ll just take a “summer boyfriend” and “have a little summer fun.” **YOUR LINE** “I’m with my summerboy now, but call me in September.”



LADY IN RED

To boost your chances of having a sizzling summer fling, try on a red swimsuit. A 57-year-old Scottish woman received more than 900 messages via a dating website after posting a photo of herself in a crimson one-piece, according to *The Daily Record*. There’s some science behind the zealous reactions: *The Journal of Experimental Social Psychology* found that men perceive women dressed in red as more open to sexual advances.

Turn heads at the beach in *Jets* by Jessica Allen’s bandeau onesie bathing suit (\$240, at Net-a-Porter.com).

{HOT STUFF}  
SUMMER  
LOVIN’

Romance is ready to SIZZLE. *TEXT: JACLYN TERSIGNI*

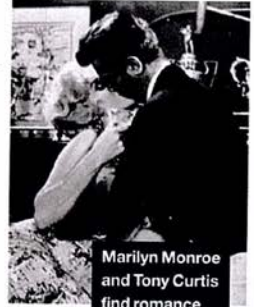


OBJECTS OF DESIRE

When planning a perfect date for you and your man, think pizza and ice cream. Social intelligence company NetBase recently analyzed 27 billion social-media conversations, which took place over one year, to find out what people want. The results? Men and women both crave the same things—pizza, ice cream and cars—albeit in a different order. Men lust after cars most, while women long for a frozen dairy treat more than anything else. **Tip:** Up your dating game with a stop at a retro drive-thru restaurant or at least the local Dairy Queen!

SOME LIKE IT HOT

Psychotherapist Kimberly Moffit gave us her top tips for navigating a summer romance. **DECIDE WHAT YOU’RE LOOKING FOR** “Would you rather have a summer fling or someone who’ll still be around on Valentine’s Day?” **DON’T TYPECAST** “Since the romance might not last beyond September, open your mind to someone who might not be your ‘type.’” **GET OUTDOORS**



Marilyn Monroe and Tony Curtis find romance in 1959’s *Some Like It Hot*.

“Inject fun and sun into your new romance with creative outdoor dates, like rollerblading on the boardwalk or picnicking in the park. Summer will end, but memories of suntan lotion and soft-serve ice cream by the beach will stay with you forever.” **THE MOMENT OF TRUTH** “By September, you’ll likely know whether you want this relationship to continue (or not!). Be honest with your summer love—and yourself—about what you’d like to see happen in the fall.”

OH,  
THOSE  
SUMMER  
NIGHTS!



Our top picks for romantic flicks: ● *My Girl* (1991) ● *The Notebook* (2004) ● *Grease* (1978) ● *Dirty Dancing* (1987) ● *Body Heat* (1981) □